
How to be charismatic

How to ooze charisma

Coming June'09 from Elizabeth Clark.....

The good news is that you don't have to be born with charisma to be able to develop it!

Charisma is not about being the most extrovert or arrogant, or being ultra cheesy, so move over Bill Clinton your number is up. Charisma is fabulous for developing relationships in and outside work. Being charismatic is a combination of; the ability to read and react to body language, the ability to appear confident, great presentation skills and a genuine interest in people. All the stuff we've been teaching our happy clients for years.

Using Charisma

Charisma is a useful tool in and out of work. Socially it will help you make more friends and attract more dates, in the office it will help you impress the boss and win more clients. What's more it's free and the more you use it, the better you get.

In a recent study of blue chip decision makers, personal chemistry came third in a list of deciding factors when choosing a new supplier, after quality and price. As we're all working to quality standards and pricing is ultra competitive, that leaves you as the number one deciding factor when it comes to choosing your product or using your organisation. Surprisingly, 'third party referrals' and 'company reputation' came 8th and 9th in the study, hence you can't just rely on your company's name to open doors for you!

Beat the recession with Charisma

The recession is an opportunity to expand your comfort zones and up your game, if you want to come out the other side smiling. Ever conscious of our clients' budgets we've got 2 great value solutions to get you oozing charisma with the best of them, or call us on 08453 700155 for details of our corporate charisma course.

Charisma Masterclass Training Course

If you've got a day to spare and you'd like to meet some like minded individuals to have a laugh and flex your charisma muscles, then this is the option for you. You'd be amazed who turns up on our courses, people who you wouldn't think for a moment need any more charisma, for these people it's their internal confidence that needs to be boosted, so they feel as confident and charismatic as people perceive them to be, then there's the people who just need a gentle push in the right direction to develop their charismatic 'voice' and persona. You're guaranteed a great time and a fabulous learning experience in the hands of TV Flirting and Charisma Expert Elizabeth Clark.

Charisma Webinar

With all of the information you need to give your charisma a home makeover. We'll run you through the various aspects of a charismatic personality and the elements you need to develop to enhance your own charisma. Feel free to interact and ask questions as the seminar progresses to get everything you need out of it to boost your confidence and charisma to recession busting proportions.

Getting charisma step 1

We have a range of great value products you can invest in as a first step from our Flirt Guru CD, to our Single to settled book. Both products break down step by step how to appear more interesting confident and attractive to other people. A skill that is invaluable for both your business and social life.

****Coming soon****"Flirting for Dummies " by Elizabeth Clark , June'09. Part of Wileys highly successful '...for Dummies' range.