
Business networking training

Business Networking Training Course

Most people, if they're honest, dread the thought of making an impact in a room full of strangers, let alone trying to flog your product or services whilst you're at it. However, we'll show you how to overcome your fears and make it a fun and profitable experience, in our own inimitable style.

Business networking advice

The classic mistake that most people make is they measure their networking success by the amount of business they generate on the day. We've all met people who sell, sell, sell and we actively avoid them like the plague in networking situations. It's the business equivalent of the dating scenario where you ask a stranger in a bar if they fancy a quickie. Not only is it rude, it's about as effective in getting a result! At the other end of the scale there are those who hate the whole networking scene and hang round wherever possible with people they already know – what's networking about that! Then there are the lazy networkers who gather all the right information, make the right noises, but never follow any of the leads up and get low returns for their efforts.

Business networking confidence

We'll make sure you don't fall victim to any of these networking faux pas plus a host more, and give you the confidence you need to be able to network like a demon and reap the benefits of the business relationships that ensue.

[Click here](#) to find out what you will learn on our business networking skill training, who it is suitable for and for outline costs.